

## GO GADGETS

### Advance

- IDEA MAKERS
- IDEA OF THE MOMENT
- IDEAS@WORK
- MONEY SPOT
- IN TOUCH

### Explore

- BEEN THERE
- GO EXPLORE  
AROUND THE WORLD  
IN THE HUBS  
ART ON THE ROAD  
CULTURE CHART
- FRONT NINE
- GO TO TOWN
- FIT TO TRAVEL

### Indulge

- GO GADGETS
- GO EAT
- GO DRINK
- GO FOR A SPIN
- GO IN STYLE
- THE GUIDE
- GIFT GUIDE SPECIAL



### (Green Machine) iStraw into Gold

Topics like fossil fuels and carbon offsets are all the rage among environmentalists these days.

What's next? According to the World Water Council, a shortage of potable water will be the next big crisis. The group reports that the use of renewable water resources — defined as water available for society's use — has grown sixfold over the past 70 years, and it's showing no signs of slowing.

So be prepared for more gadgets like the **iStraw**. The device is a drinking straw fitted with a special membrane, meaning there's no need for tablets or powders. Small enough to fit into a purse or a large pocket, it removes 99.999 percent of micro-organisms, protozoa, and waterborne bacteria, and one straw filters up to 500 liters of water. Also, using the iStraw is kinder to the environment than buying bottled water and filling landfills with empty containers. (\$40; [istraw.co.uk](http://istraw.co.uk))

— *John Patrick Pullen*

